

DISCOVER DESTINATIONSKIN

The leading provider of non-surgical treatments now opened in Westfield London

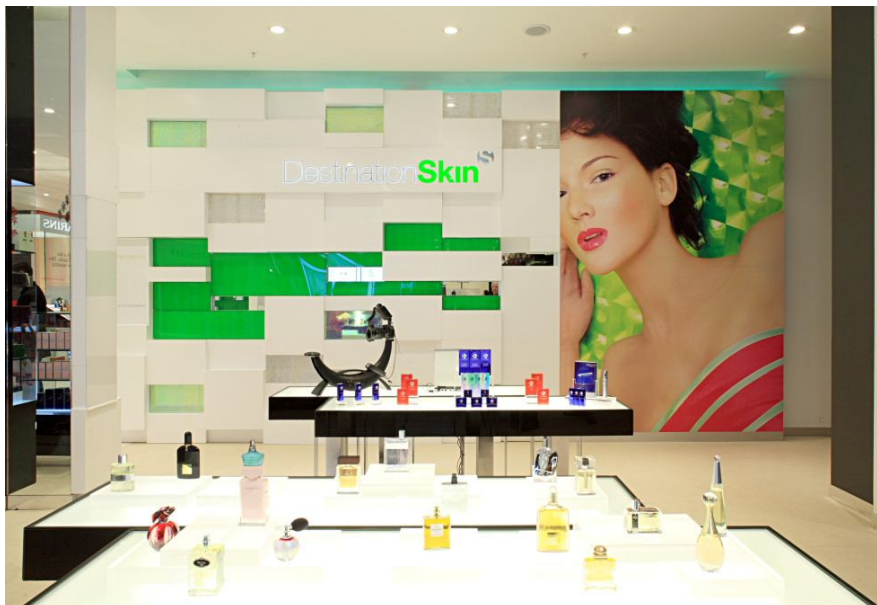
Looking younger has never been easier thanks to the leading non-surgical clinic chain DestinationSkin which just opened its 10th clinic in Westfield shopping centre.

Offering everything from laser hair removal and skin resurfacing to advanced anti ageing treatments and Botox, DestinationSkin is the ultimate one-stop shop for all your skincare needs. Boasting 5 stunning treatment rooms and a funky and modern retail area, the clinic also sells pharmaceutical-grade products to help you enhance the effects of your treatments.

Ella Tracey, DestinationSkin's Managing Director said: "DestinationSkin is about making the latest anti-ageing and skin treatments accessible to everyone so I couldn't have dreamt of a better location than Westfield"

With DestinationSkin's sales up 169% and like for like sales up 37%, it looks that the "Botox-while-you-shop" concept stroke a chord with today's time-poor customer: "We understand that our customers are busy working women who have to juggle their career and home life and we do our utmost to fit around their lives. Convenient locations, long opening hours but most of all a deep understanding of what they want to achieve from their treatments are at the core of our philosophy" added Ms Tracey.

DestinationSkin Westfield is located on the beauty floor of House of Fraser and with state of the art design, new treatments such as the non-surgical face lift, infrared skin tightening and regular Botox clinics, as well many new and some exclusive product ranges, is the company's flagship clinic.





DestinationSkin currently has 10 clinics nationwide, from Belfast and Manchester to Bristol and Southampton, all located in premium high street locations. It is already trading successfully in five flagship House of Fraser stores, and following the opening of the new Westfield clinic, it is planning a further rollout with the House of Fraser.

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EDITOR'S NOTE:

DestinationSkin offers a wide range of the latest proven non-surgical treatments for younger looking skin and smoother clearer complexions, provided by expert consultants in modern, comfortable high street locations. Laser, IPL, infrared and injectable technologies are used for a wide range of treatments including laser hair removal; infrared skin tightening; red and blue vein removal; skin imperfections removal; acne and problem skin treatment; sun damage and age spots removal; wrinkle relaxing injections; skin fillers; non-surgical face lifts; anti-ageing collagen boosters; microdermabrasion, skin peels and resurfacing. DestinationSkin also offers the latest and some exclusive pharmaceutical based skin care and cosmetic products, available in the clinics and online at DestinationSkin.com

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For more information, contact Ewa Czapracka on 0845 125 8425 or visit www.DestinationSkin.com